



WMTV-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 118170 /		<u>Alt Order #</u> 09817481
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMTV	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WMTV	10/16/12	10/19/12	House of Payne M-F 11a-12p	11a-12n		:30			NM	3	\$105.00
CANDIDATE / CLASS 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$35.00			
N 3	WMTV	10/16/12	10/19/12	Law & Order CI M-F 1-2p	1-2p		:30			NM	2	\$70.00
CANDIDATE / CLASS 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$35.00			
N 4	WMTV	10/16/12	10/19/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	4	\$240.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$60.00			
N 5	WMTV	10/22/12	10/22/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	1	\$60.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$60.00			
N 6	WMTV	10/21/12	10/21/12	Sun Aft Movie	1-3pm		:30			NM	1	\$40.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$40.00			
N 7	WMTV	10/16/12	10/19/12	People's Court	4-5p		:30			NM	3	\$255.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$85.00			
N 8	WMTV	10/21/12	10/21/12	Sunday Late Aft Movie	3-5pm		:30			NM	1	\$40.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$40.00			
N 9	WMTV	10/16/12	10/19/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	4	\$1,400.00
CANDIDATE / CLASS 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$350.00			

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118170 /	09817481

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WMTV	10/22/12	10/22/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$350.00			
N 11	WMTV	10/20/12	10/20/12	Family Guy Sat 7-8p	7-8p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$30.00			
N 12	WMTV	10/22/12	10/22/12	LAW & ORDER SVU #1	8-9PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$500.00			
N 13	WMTV	10/16/12	10/16/12	House	8-9pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-T-----				1	\$400.00			
N 14	WMTV	10/17/12	10/17/12	NUMB3RS	9-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--W----				1	\$200.00			
N 15	WMTV	10/18/12	10/18/12	White Collar	8-9p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---T---				1	\$500.00			
N 16	WMTV	10/19/12	10/19/12	Monk 2	9-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				1	\$150.00			
N 17	WMTV	10/16/12	10/19/12	WBTV News @ 10p WMTV M10-1030p News			:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				6	\$300.00			
N 18	WMTV	10/22/12	10/22/12	WBTV News @ 10p WMTV M10-1030p News			:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$300.00			
N 19	WMTV	10/20/12	10/20/12	Sat WBTV News @ 10p WM10-1030p News			:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$160.00			
N 20	WMTV	10/21/12	10/21/12	Sun WBTV News @ 10p WM10-1030p News			:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$115.00			
N 21	WMTV	10/21/12	10/21/12	Till Death Sun 11p-12m	11p-12a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$35.00			
Totals											40	\$6,890.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/12/12 / 10/12/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	40	\$6,890.00	\$5,856.50
Totals	40	\$6,890.00	\$5,856.50

Signature: _____ **Date:** _____

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